Augmenting the Public Sector

**Visual Scanning**
Scan city assets for digital information that add value to the city worker seeking the latest meter information, the citizen looking for the next bus arrival, and beyond.

**Directional Search**
Learn about what’s in front you based on the direction you are pointing your mobile device.

**Localization & Mapping**
Track and navigate your location on a map.

**Virtual Teleportation**
Virtually explore cities, points of interests, facilities and other remote locations with 360° views.

**Feature of the CivicConnect™ Platform**
Our unique CivicConnect™ Mobile/Data/Cloud SaaS platform and CivicConnect™ smart city solutions are all CivicAR™ ready.

CivicAR™ In Action

**Augmented Reality for Transit**
CivicAR™ allows you to simply point your mobile device at a bus stop sign to show an overlay of dynamic information in real-time.

- **Route Information**
  See specifics about each route the stop serves.

- **Real-Time Arrival Data**
  Get up-to-date, accurate information about when the next bus will arrive.

- **Link to Bus Timetables**
  Add value with direct access to bus timetables or other linked digital information.

- **Language Translation**
  Ensure that your transit experience is accessible to all citizens, commuters, and visitors.
Civic Resource Group International (CRGI) is using new CivicAR™ Augmented Reality technology to take a futuristic phenomenon and transform it into a practical solution for the civic sector. CivicAR™ is the first Mobile Augmented Reality solution that enables governments and public sector agencies to deliver information and services directly to citizens and communities in a highly contextual and easy to use mobile environment.

CivicAR™ patented technologies have transformed Augmented Reality into a practical solution for the public sector, with business-specific uses in government services, transportation, tourism, economic development, environment, utilities, healthcare, and education.

What is Augmented Reality?

**Content Overlay**
Powerful data and information displayed over real-world objects on your mobile screen.

**Mobile-First**
Enhancing the experience of the mobile user.

**Precision Geolocation**
Interactions based on the exact location of the user, assets, and points of interest.

**Visual Search & Data Capture**
Use the viewfinder to pan-around and “see” multiple locations or assets to find exactly what you’re looking for, or something entirely new.

**Natural Physical Orientation Position**
Ensure a high quality user experience.

**Real-Time Collaboration**
Provide the most up to date information, and maintain direct communication channel with internal and external users.

“I’ll be the first one to admit that the public sector, which includes government, insurance agencies, travel, tourism, healthcare and education was not the first place I looked for early adoption of augmented reality solutions. CRG International is helping advance the public sector well into the future and on the forefront of the digital age.”

-Matt Margolis
Senior Research Analyst
Wall Street Forensics